

PRESS RELEASE

HOTEL MANAGEMENT AGREEMENT SIGNING CEREMONY BETWEEN STAYCATION HOTEL AND SMS HOSPITALITY NETWORK

On 20th July in San Jose City Nueva Ecija, a Hotel Management Agreement was signed between Mr. Ian Tallara, Staycation Hotel owner and Mr. Nikki Rocha, SMS Hospitality Network President and CEO together with Mr. Francis Asuncion, Managing Director

Staycation Hotel is the newest boutique hotel in San Jose City, Nueva Ecija and the latest addition to the growing list of managed properties by SMS Hospitality Network. The Hotel consists of 27 elegantly appointed guestrooms and suites perfect for the discerning business travelers and their families alike.

It also has an outdoor swimming pool, a fitness center and several meeting and function rooms for corporate or special events-

Mr. Rocha highlighted that the demand for travel is on the way to recovery. “I see a lot of opportunities in Nueva Ecija particularly San Jose City because it is the gateway to the North. Staycation Hotel will be the most ideal place to stay for the business travelers due to its accessibility to many business establishments in the city and its close proximity to the soon to be opened bypass road”.

“We are expanding, and Staycation Hotel will be our first managed property in Region III – Central Luzon, a very vibrant region in our country. We are so excited with the soft opening of the hotel on September 01, 2022, Mr. Asuncion added.

“Building Staycation Hotel is not just about the potential of San Jose City that we saw with the rapid urbanization of our place but it is also a dream of my parents to have our own hotel someday. This project is very personal to us”. Mr. Ian Tallara, owner of Staycation Hotel shared.

“While the hotel is very suitable for business travelers passing by Nueva Ecija, family staycations are also becoming a trend nowadays. They don’t need to travel far to have their much-needed rest and relaxation and bonding time with family. We aptly called our property Staycation Hotel because we want our hotel to be a place where families and friends can have their relaxation and a venue for memorable gatherings”, Mr. Tallara further added

The hotel will soft open on September 1, 2022. It is located at Maharlika Highway, Zone 3, Caanawan, San Jose, Nueva Ecija, Philippines 3121.

About SMS Hospitality Network:

SMS Hospitality Network is a hybrid hotel management company which aims to help small and medium sized hotels unleash their full revenue potential by improving online visibility and further boosting sales. The company is in located at Suite 1602, Gilmore Tower, 2 Gilmore Avenue corner N. Domingo Street, Valencia, New Manila, Quezon City, 1112 Philippines.

Visit their website: [www.smshospitalitynetwork .com](http://www.smshospitalitynetwork.com) for more information about their products and services.

About Staycation Hotel:

Staycation Hotel is the newest hotel in San Jose, Nueva Ecija. It boasts of 27 beautifully appointed guest rooms and suites with modern design complete with high-speed in-room wi-fi access, a flat-screen TV with cable channels, private toilet and bath with complete toiletries. The hotel also has a Function Hall and Outdoor Swimming pool. The hotel is ideal for business and leisure travels.